DECLARATION AND POWER OF ATTORNEY FOR PATENT APPLICATION

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name;

I believe I am an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled

PERSONALIZED PROFILE BASED ADVERTISING SYSTEM AND METHOD WITH INTEGRATION OF PHYSICAL LOCATION USING GPS

the spe	ecification of which: (check	one)			
XXX	is attached hereto.				
	was filed on under Attorney's Docket No. as Application Serial No. and was amended on	Number	- - (if applicable).		
I hereb includir	y state that I have reviewed ng the claims, as amended	d and understand the by any amendment	ne contents of the referred to above	above identified sp	ecification,
l ackno	wledge the duty to disclose ance with 37 CFR 1.56.	e information which	is material to the	patentability of this	application in
invento	y claim the benefit of foreig r's certificate listed below a r's certificate having a filing	ınd have also identi	fied below any for	eign application for	patent or
Prior Fo	oreign Application(s):			Priority (Claimed
(Numbe	er) (Countr	y)	(Filing Date)	Yes _	No
prior Ur the duty	y claim the benefit of United and, insofar as the subject in the States application in the todisclose information mated between the filing date of tion:	matter of each of th ne manner provided terial to the patentab	e claims of this a by the first parag lility of this applica	pplication is not disc graph of 35 USC 112 tion as defined in 37	closed in a listed 2, I acknowledge CER 1 56 which
(Applica	ation Serial #)	(Filing Date)		(Status)	-
I hereby	declare that all statements	made herein of my	own knowledge a	re true and that all s	statements made

patent issued thereon.

on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 USC 1001 and that such willful false statements may jeopardize the validity of the application or any

Khanh Q. Tran Thomas R. Berthold	Reg. No. 41,352 Reg. No. 28,689	Jon A. Gibbons Stephen C. Bongini	Reg. No. 37,33
Richard M. Ludwin Marc D. McSwain	Reg. No. 33,010	Jose Gutman	Reg. No. 40,91 Reg. No. 35,17
Alison D. Mortinger	Reg. No. 44,929 Reg. No. 39,306	Martin Fleit Robert C. Kain	Reg. No. 16,90 Reg. No. 30,64
		Philip Premysler	Reg. No. 43,01
Send correspondence to	Jon A. Gibbons, Fleit, K	(ain, Gibbons, Gutman & B	ongini P I 4400 N
Highway, Suite 32, Boca 9477.	Raton, Florida 33431 an	nd direct all telephone calls t	to Jon A. Gibbons (56
			1
FULL NAME OF INVENT	OR: Reiner KRAFT		
INVENTOR'S SIGNATUR	RE:		DATE: 3 15/200
RESIDENCE: 9406 Wet	sand Court, Gilroy, Califo	ornia 95020	
CITIZENSHIP: Germany			
- Communy			
POST OFFICE ADDRESS			
POST OFFICE ADDRESS	S: Same as above	1	
POST OFFICE ADDRESS	S: Same as above OR: Daniel A. FORD	<u> </u>	2/4
POST OFFICE ADDRESS	S: Same as above OR: Daniel A. FORD	tou	DATE: 9/6/2
POST OFFICE ADDRESS	S: Same as above OR: Daniel A. FORD	fornia 95032	DATE: 9/6/2
POST OFFICE ADDRESS FULL NAME OF INVENTOR'S SIGNATURE	S: Same as above OR: Daniel A. FORD E: James A. FORD Street, Lost Gatos, Calif	fornia 95032	DATE: <u>9/6/2</u>
FULL NAME OF INVENTOR'S SIGNATUR RESIDENCE: 52 Chester	S: Same as above OR: Daniel A. FORD E: Lame d. + Street, Lost Gatos, Calif	fornia 95032	DATE: 9/6/2
FULL NAME OF INVENTORIS SIGNATUR RESIDENCE: 52 Chester CITIZENSHIP: Careda	S: Same as above OR: Daniel A. FORD E: James A. FORD Street, Lost Gatos, Calif U.S. G. S: Same as above	1 Fornia 95032	DATE: <u>9/6/2</u>
POST OFFICE ADDRESS FULL NAME OF INVENTORING SIGNATURE RESIDENCE: 52 Chester CITIZENSHIP: Careda POST OFFICE ADDRESS FULL NAME OF INVENTORING SIGNATURE SI	S: Same as above OR: Daniel A. FORD E: Lawe A. FORD Street, Lost Gatos, Calif U.S. A. S: Same as above OR: Kevin T. CAO		. ,
POST OFFICE ADDRESS FULL NAME OF INVENTORING SIGNATURE RESIDENCE: 52 Chester CITIZENSHIP: Careda POST OFFICE ADDRESS FULL NAME OF INVENTORING SIGNATURE SI	S: Same as above OR: Daniel A. FORD E: Lawe de f Street, Lost Gatos, Calif U. S. Same as above OR: Kevin T. CAO E:		. ,

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PERSONALIZED PROFILE BASED ADVERTISING SYSTEM AND METHOD WITH INTEGRATION OF PHYSICAL LOCATION USING GPS

the sp	ecification of which:	(check one)			
XXX	is attached hereto).			
	was filed on under Attorney's as Application Se and was amende	Docket Number rial No. d on	 (if applicable).		
		reviewed and understand mended by any amendme		e above identified specification, ve.	
	owledge the duty to dance with 37 CFR		h is material to the	e patentability of this application	in
invent	or's certificate listed	below and have also ider	ntified below any fe	foreign application(s) for patent oreign application for patent or the priority of which is claimed:	ı or
Prior F	Foreign Application(s):		Priority Claimed	
(Numb	per)	(Country)	(Filing Date)	YesNo	
I hereby claim the benefit of United States priority under 35 USC 120 of any United States application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in a listed prior United States application in the manner provided by the first paragraph of 35 USC 112, I acknowledge the duty to disclose information material to the patentability of this application as defined in 37 CFR 1.56 which occurred between the filling date of the prior application and the national or PCT international filling date of this application:					
(Applie	cation Serial #)	(Filing Date)		(Status)	
Lherek	ov declare that all st	atements made herein of r	ny own knowledge	are true and that all statements	made

patent issued thereon.

on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 USC 1001 and that such willful false statements may jeopardize the validity of the application or any

POWER OF ATTORNEY: As a named inventor, I hereby appoint the following attorneys and/or agents to prosecute this application and transact all business in the Patent and Trademark Office connected therewith.

Khanh Q. Tran Thomas R. Berthold Richard M. Ludwin Marc D. McSwain Alison D. Mortinger	Reg. No. 41,352 Reg. No. 28,689 Reg. No. 33,010 Reg. No. 44,929 Reg. No. 39,306	Jon A. Gibbons Stephen C. Bongini Jose Gutman Martin Fleit Robert C. Kain Philip Premysler	Reg. No. 37,333 Reg. No. 40,917 Reg. No. 35,171 Reg. No. 16,900 Reg. No. 30,648 Reg. No. 43,015				
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INVENTOR'S SIGNATUR	DATE:						
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CITIZENSHIP: Germany	CITIZENSHIP: Germany						
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FULL NAME OF INVENT	FULL NAME OF INVENTOR: Daniel A. FORD						
INVENTOR'S SIGNATURE: DATE:							
RESIDENCE: 52 Chester Street, Lost Gatos, California 95032							
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